

Advanced Diploma in Business Management

MS033A

Business & Management



About the Programme

The programme aims to equip students with comprehensive business knowledge and practical skills for today's dynamic commercial environment. It provides a strong foundation in core business disciplines (management, economics, accounting, marketing, and HR) while incorporating emerging trends like AI and e-commerce. Through specialised streams, students develop expertise in business management, quality management, global business, or applied business psychology. The curriculum blends theoretical knowledge with practical applications, fostering analytical thinking and decision-making skills. Graduates will be prepared to address modern business challenges, implement innovative solutions, and assume leadership roles in diverse organisational settings, with the flexibility to pursue specific career pathways through stream specialisation.

The programme consists of 4 streams:

- Business Management;
- Applied Business Psychology;
- Total Quality Management; and
- Global Business Management

Programme Structure



Modules Title
Core Modules
1. Introduction to Management   2. Business Economics   3. Essentials of Accounting   4. Introduction to AI Economy 5. Current Issues and New Trends in e-commerce 6. Principles of Marketing   7. Organisational Behaviour   8. Human Resources Management  
Business Management Stream
Specialised Modules
• Management Information Systems   • Hong Kong Business Environment  
Applied Business Psychology Stream
Specialised Modules
• Introduction to Business Psychology   • Individual Differences in Personality  
Total Quality Management Stream
Specialised Modules
• Integrated TQM and Operations Management • Project Management for Quality Improvement
Global Business Management Stream
Specialised Modules
• Global Business Strategy • International Trade and Finance
Award Title: Advanced Diploma in Business Management  



This course has been included in the list of reimbursable courses under the Continuing Education Fund



Selected module(s) of the programmes has been included in the list of reimbursable courses for Continuing Education Fund (CEF) purposes.

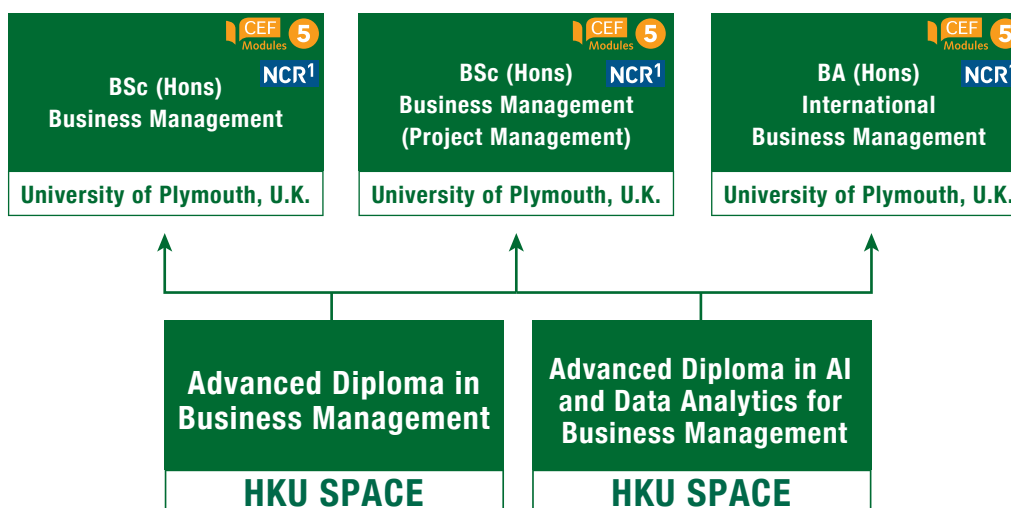


This course is recognized under the Qualification Framework (QF) level 4

QF Level: 4 QR Registration No.: 11/000290/4 QR Registration Validity Period: 13 Jan 2011 - on-going

- Study of a total **10** modules.
- Upon successful completion of the programme, students will be awarded “Advanced Diploma in Business Management”.
- Students who wish to exit the programme without completion of 10 modules may be awarded an **exit award** named “**Diploma in Business Management**”, provided that they have completed and successfully obtained at least a pass grade in **any 3 modules** from modules 1-8 and 2 specialised modules under the same stream.

Through - Train Articulation to Top-up Degree



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This course is recognized under the Qualification Framework (QF) level 5

BSc (Hons) Business Management

QF Level: 5 QR Registration No.: 15/000945/L5 QR Registration Validity Period: 01 Sep 2015 - 31 Aug 2028

BSc (Hons) Business Management (Project Management)

QF Level: 5 QR Registration No.: 23/000509/L5 QR Registration Validity Period: 01 Sep 2023 - 31 Aug 2028

BA (Hons) International Business Management

QF Level: 5 QR Registration No.: 23/000511/L5 QR Registration Validity Period: 01 Sep 2023 - 31 Dec 2028

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This is an exempted course under the Non-local Higher and Professional Education (Regulation) Ordinance.



Entry Requirements

Applicants Shall:

- have gained in the HKDSE Examination Level 2 in 5 subjects including English Language; **OR**
- i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language*, or equivalent;
AND
ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications; **OR**
- hold a Certificate in Business and Economics awarded within the HKU system through HKU SPACE; **OR**
- be aged 21 and above.

* With effect from 2007, HKU SPACE recognises Grade E previously awarded for English Language (Syllabus B) (grade C in the case of Syllabus A at HKCEE) as an acceptable alternative to Level 2 in this subject at HKCEE.

Enquiries

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